

# CLAYTON CHIROPRACTIC CLINIC

5685 S. 1475 E. SUITE 2A. • SOUTH OGDEN, UTAH 84403

PHONE: 801-621-1668 • FAX: 866-723-7266

Jeffery F. Clayton, D.C.



## Text message opt in form

I \_\_\_\_\_ Consent to Receive Text Messages at the following phone number ( \_\_\_\_\_ ), I consent to receive SMS or MMS messages (collectively, "text messages") from Clayton Chiropractic. These messages may include information about your account, promotions, updates, and other relevant information. Message and data rates may apply. You may opt-out of receiving these messages at any time as described below.

Signature \_\_\_\_\_

Date: \_\_\_\_\_

### Text Messaging Privacy Policy

#### 1. Consent to Receive Text Messages

By providing your phone number, you consent to receive SMS or MMS messages (collectively, "text messages") from Clayton Chiropractic. These messages may include information about your account, promotions, updates, and other relevant information. Message and data rates may apply. You may opt-out of receiving these messages at any time as described below.

#### 2. Collection of Phone Numbers

We collect and retain phone numbers for the sole purpose of sending text messages as described in this policy. We do not sell or share your phone number with third parties for marketing purposes.

#### 3. Message Frequency

The frequency of messages varies based on your interactions with us and your chosen preferences. We strive to limit the number of messages sent but cannot guarantee a specific frequency.

#### 4. Opting Out

You can opt-out of receiving text messages at any time by replying "STOP" to any text message received. After opting out, you will no longer receive messages from Clayton Chiropractic, except for messages required for transactional purposes.

#### 5. Data Security

We take the security of your data seriously. Clayton Chiropractic implements reasonable security measures to protect the information we collect, including your phone number. However, no data transmission is 100% secure, so we cannot guarantee the absolute security of your data.

#### 6. Data Retention

We retain phone numbers only as long as necessary for the purposes stated above or as required by law. Once your phone number is no longer needed, we will delete it from our systems in accordance with applicable law.

#### 7. Third-Party Service Providers

We do not share your mobile information with third parties for marketing purposes. We do not transfer consumer data to external organizations without explicit consent, and we have strict policies in place to prevent unauthorized sharing of user data. We will not share your personal information with business partners without obtaining your explicit consent. Your personal information will not be shared with business partners without explicit consent, aligning with the commitment made in the Text Messaging Privacy Policy.

#### 8. Changes to this Text Messaging Policy

We may update this Text Messaging Privacy Policy from time to time. Any changes will be posted to our website, and we encourage you to review this section periodically to stay informed.

#### 9. Contact Us

If you have any questions or concerns about this policy, please contact us at:

[claytonchiropractic@gmail.com](mailto:claytonchiropractic@gmail.com)

### Terms and Conditions for SMS Services

#### 1. Acceptance of Terms

By opting in to receive text messages from clayton chiropractic, you agree to these Terms and Conditions, which govern the use of our SMS services. If you do not agree, please refrain from subscribing to or using our SMS services.

#### 2. Service Description

We offer SMS messaging services to provide appointment reminders and other communication from our office. We send weekly appointment reminders (when you have an appointment). Messages will be sent weekly or as frequently as appointments are scheduled.

#### 3. User Consent

By providing your phone number and opting in, you consent to receive SMS messages from us. Consent is not a condition of purchase, unless otherwise specified.

#### 4. Opt-in

You may opt in to receiving SMS messages from Clayton Chiropractic at any time by paper forms in office, verbal consent in person or over the phone, text message or online forms at <https://www.claytonchiro.com/about-5-1>. Your information will not be shared with third parties. +Messages will be for appointment reminders and follow up only. Messages will be as frequent as appointments are scheduled and vary in frequency. Message and data rates may apply. Text "HELP" for help. Text "STOP" for opt-out information. Go to <https://www.claytonchiro.com/terms-of-agreement> for Privacy Policy and Terms & Conditions.

#### 5. Opt-Out

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You may opt out of receiving SMS messages from Clayton Chiropractic at any time by replying with "STOP" to any text message or contacting us at [claytonchiroutah@gmail.com]. Upon opting out, you will no longer receive SMS communications unless you opt in again. No further messages will be sent after opting out. You may also opt out of messages online at online forms.

## 6. Message and Data Rates

Message and data rates may apply depending on your mobile carrier and plan. You are responsible for any charges incurred as a result of receiving SMS messages from Clayton Chiropractic and may opt-out at any time by replying "STOP".

## 7. Privacy

Your phone number and other personal information will be used in accordance with our [Privacy Policy]. We do not sell or share your phone number with third parties without your consent, except as required by law. personal information will not be shared with business partners without explicit consent to fully comply with the requirement of not transferring consumer data to external organizations.

## 8. Eligibility

Our SMS services are available to individuals residing in the United States who are at least 18 years old. By subscribing, you confirm that you meet these eligibility criteria.

## 9. Content and Accuracy

While we strive to provide accurate and timely information, we do not guarantee the completeness, accuracy, or reliability of messages sent via our SMS services. We reserve the right to modify or terminate the content or frequency of messages at any time. Users may also receive promotional or marketing content from time to time.

## 10. Disclaimer of Liability

We are not responsible for:

Delays or failures in message delivery caused by mobile carriers or service providers.

Unauthorized access to your mobile device or SMS account.

Any damages resulting from the use of our SMS services.

## 11. Prohibited Use

You may not:

Use our SMS services for fraudulent or illegal activities.

Attempt to disrupt or abuse the service.

## 12. Changes to Terms

We reserve the right to modify these terms at any time. Updated terms will be posted on our website, and continued use of our SMS services constitutes acceptance of the revised terms.

## 13. Contact Information

For questions or concerns regarding our SMS services or these Terms and Conditions, please contact us at: 801-621-1668